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PECULIARITIES OF USAGE OF TERMINOLOGY IN ARTISTIC TEXTS (BASED ON THE NOVEL J.ROWLING «HARRY POTTER AND THE DEATHLY HALLOWS»)

Language fiction is a special branch operation terminology: «It has become an organic component and massive modern language, including the language of artworks» [1, p.139]. Reproducing images in art features contemporary writers cannot ignore the signs of social and linguistic reality. Therefore, the terminology is a wide and varied application in poetry, prose, and fiction in the English language. In the field of real functioning (particularly fiction) terms can be presented not only by nouns, but words pronounced in other parts of speech, including adjectives. Reflecting on the expressiveness of the term, G.A. Abakumov underlines the near prepositive components and postpositive terms in general context of their use, an intonation and special syntactic meaning and so on. Also he identifies adjectives as a special tool to express emotional tone of a term: "Interestingly, the way to create emotionally expressive color term can be served as adjectives definition. Typically, these words are not the terms but epithets are characterizing the term ...» [1, p.87]. For example, the term «Half-blood» acts as an adjective, and describes the wizard, who was born in mixed families.

«The use of terms in the literature due to the fact task that puts a particular author, his aesthetic taste, and skill. In terms, Text performs certain stylistic features» [2, p.1].

Note that special expression takes time when the author deliberately, with stylistic-expressive order to use it along with other stylistic language elements, such as conversational language. The term «Law» in the text serves as a phenomenon which must follow the wizards in the world of magic, it is not a legal term and is the

result of logical arguments: «That law was created to stop wizards passing on Dark artifacts» [3, p.109]

Indeed, the use of terminology in fiction has spread differently. In the art-style fiction terms are used literally and figuratively. Indirect (nominative definitively) functions they are used in writings on that subject, which describes various processes and technologies. The semantics of terms carrying nominative and communicative function largely depends on individual author's methods of putting them in tissue language prose work.

According to T.V. Katysh, «the terminology in literary works mainly introduced without explanation. If the artistic work necessary to enter the highly technical terms, their value usually explains by the author. Using terminology vocabulary in artistic texts should not complicate the perception of the text. Here terms used not only to recover the concept but in order to clarify the essence of phenomena reveal by its contents» [2, p.9]. For example term «Will» needs no further explanation, because its value derives from the context of the sentence: «I am here, as I'm sure you know, because of Albus Dumbledore's will» [3, p.109]

Given all of the above, we note that, when used in fiction and newspaper texts, the term loses its specific features.

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USE OF QR-CODES IN THE EDUCATIONAL PROCESS

The current state of the art education provides many ways to use them in educational process. Our review of the literature has showed that they can be divided into six major categories:

1. Search tasks (eg .: «Treasure Hunt», «Hunting for «Easter eggs»» etc. [2, p.86-87].

2. Outdoor activities (eg.: «Investigation of physical objects», «Geocaching for creating tests,» «Creating a kinesthetic activity of reading,» etc. [1, p.90; 2, p.486-89].

3. Paper-based task (eg .: «Futuristic book», «Paper-based tasks» etc. [3, c.490].

4. Learning content created by pupil/student (eg .: «Portfolio», «Personal profile, website, web page ...»») [3].

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